

USB2U

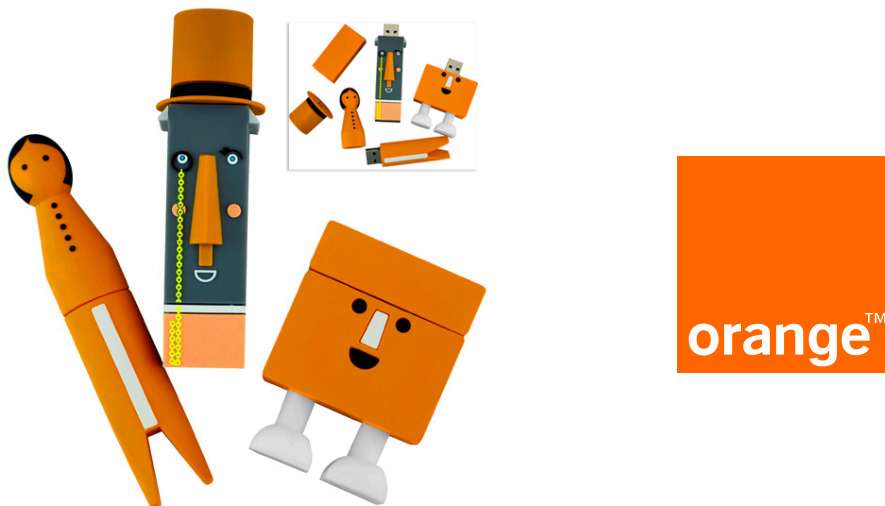
The Branded Tech Experts

CASE STUDY: ORANGE

Orange launched a multi-million pound advertising campaign to promote Orange Bright Top Ups. It was a promotional campaign for their Pay As You Go -customers who had a one in three chance to instantly win a prize whenever they topped up.

Orange were looking for a range of promotional prizes that fitted with the overall theme, were fun, functional, unique and had a intrinsic value. A customised USB memory stick ticked all the boxes.

From pictures of the characters, our design team produced 3D CAD drawings, prior to the manufacture of pre-production samples of each design. Once these were agreed with the client, full production took less that 2 weeks.



sales@usb2u.co.uk

0800 008 7079